* * * THE NATIONAL

Social Media

Social media is critical to the success of spreading the word about the volunteer program. Share on your Facebook, Twitter, or Instagram to encourage your friends and family to join our team!

Below are suggested social media posts. These posts are to get you started so feel free to create your own. Here are some tips to keep in mind while posting:

- There's a reason you fell in love with the volunteer program and The National. Share it! Your story and moments are more powerful than anything we could draft for you.
- Always include a link to the National volunteer registration page: <u>www.nationalgolftournament.com/volunteer</u>. If link is too long, you can also use http://bit.ly/NationalVol
- Like and share posts from @TheNationalDC



Post Ideas for Facebook, Twitter, or Instagram

Experience a professional golf tournament from "Inside the Ropes." Register today to volunteer for The National held June 25 – July 1 at TPC Potomac.

www.nationalgolftournament.com/volunteer

Help us put on the best PGA TOUR event of the 2018 season. Become a volunteer for the 2018 National. Register Today! www.nationalgolftournament.com/volunteer

Want to go behind the scenes of a PGA TOUR tournament? Volunteer for The National this summer at TPC Potomac. www.nationalgolftournament.com/volunteer

Join me as a volunteer for The National, DC's premier PGA TOUR tournament this summer at TPC Potomac. Register today: www.nationalgolftournament.com/volunteer

Tiger has committed to The National- you should too! Join the volunteer team this summer at TPC Potomac. Register today: www.nationalgolftournament.com/volunteer

Bitly Link: http://bit.ly/NationalVol